



DEVELOPING CLUSTERS AND NATIONAL COMPETITIVENESS



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Lee Kuan Yew School of Public Policy

PROGRAMME OVERVIEW

National governments are increasingly identifying and relying on regional competitiveness and cluster initiatives to boost their economies. The course will inform decision-makers about the importance of microeconomic policy and the role of location in economic performance. It will suggest a new role in economic development for business leaders and trade association officials, as well as provide government and economic development agencies with an actionable framework to guide their activities. This combined private-public sector approach will enable regional competitiveness and cluster initiatives to prioritize the most relevant action areas to improve economic performance.

The process of creating and sustaining an economic strategy for a nation or region is a daunting challenge. The course explores the determinants of national and regional competitiveness from the perspective of firms, clusters, sub-national units, nations, and groups of neighboring countries in both advanced and developing economies. It focuses on the sources of national or regional productivity, which are rooted in the strategies and operating practices of locally based firms, the vitality of clusters, and the quality of the business environment in which competition takes place.

More specifically the course will focus on industry analysis and the value chain; national competitiveness and the links between the nation, cluster and firm; assessment of the business environment using Porter's Diamond Model; cluster analysis; the role of institutions for collaboration and the practice of building clusters and policy design.

PARTICIPANT PROFILE

The course is designed for leaders who are in key positions to influence outcomes. It is ideal for national and local government leaders; public sector officials in-charge of economic development; business executives in government relations or responsible for location decisions and leaders of trade and professional associations.

ABOUT THE ASIA COMPETITIVENESS INSTITUTE

The Asia Competitiveness Institute (ACI) was established in August 2006 as a research centre at the Lee Kuan Yew School of Public Policy. It aims to build intellectual leadership and a network for understanding and developing competitiveness in the ASEAN region. ACI seeks to contribute to the enhancement of living standards in the region through research on clusters and regions to identify mitigating issues and challenges for potential policy interventions.

ACI is formally affiliated with Professor Michael E. Porter's Institute for Strategy and Competitiveness (ISC) at Harvard Business School. Professor Porter is also the Chairman of ACI's International Advisory Panel. Leveraging on ISC's competitiveness concepts, data and analytical tools, ACI seeks to achieve its mission through research, outreach and education.

ABOUT THE LEE KUAN YEW SCHOOL OF PUBLIC POLICY

The Lee Kuan Yew School of Public Policy is an autonomous, professional graduate school of the National University of Singapore. Our mission is to provide opportunities for the education and training of the next generation of Asian policymakers and leaders, with the objective of raising the standards of governance throughout our region, improving the lives of its people and, in so doing, contributing to the transformation of Asia. LKYSPP also offers high quality Executive Programmes that cater to the needs of time-constrained senior managers and professionals. Most of our School's programmes are custom-designed to meet the needs of organizational clients with the aim of delivering creative solutions to real management challenges.

Date	20 to 24 April 2009
Venue	Lee Kuan Yew School of Public Policy
COST	S\$4,500 excluding accommodation (subject to 7% GST)
Application Deadline	01 April 2009



Lee Kuan Yew
School of Public Policy

Asia **Competitiveness** Institute

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