



## SEMINAR SERIES



### Virginia Haufler

Associate Professor of Government and Politics  
University of Maryland

Chair: Darryl Jarvis, Associate Professor, Lee Kuan Yew School of Public Policy

Date: Wednesday, 4 November 2009

Time: 12.15 p.m. - 1.30 p.m.

Venue: Seminar Room 3-5, Level 3  
Manasseh Meyer  
Lee Kuan Yew School of Public Policy  
469C Bukit Timah Road, Singapore 259772

For those interested in attending, please contact Siti at 6516 4202/ 5357 or email [sppsr@nus.edu.sg](mailto:sppsr@nus.edu.sg)

This is a brown bag seminar and you are most welcome to bring your own packed lunch

# Blood Diamonds: Risk, Regulation, and the Kimberley Process

## ABOUT THE SPEAKER

Virginia Haufler (Ph.D., Cornell 1991) is an Associate Professor of Government and Politics at the University of Maryland College Park. She has taught at Cornell, UCLA, and Tianjian University in China. She is currently a Visiting Scholar at the Institute for International and Global Studies at the University of California Irvine, and a Visiting Non-Resident Fellow at the USC Center on Public Diplomacy. Her research focuses on the relationship between global governance and the private sector, focusing in particular on industry self-regulation and corporate social responsibility. Currently, she is working on two projects: one on the emergence and institutionalization of the business and conflict prevention agenda; and one (with Deborah Avant) on the security planning strategies of corporations and non-governmental organizations. She is affiliated with the Harrison Program on the Future Global Agenda and the Center for International Development and Conflict Management, and is on the Scientific Advisory Board of the Peace Research Institute Frankfurt and the UN Global Compact Expert Group on Responsible Investment. Her books include *Process, Product, and Politics: Evaluating the Role of Business in Conflict* (ed., forthcoming); *A Public Role for the Private Sector: Industry Self-Regulation in the Global Political Economy*; *Private Authority in International Affairs* (ed., with Claire Cutler and Tony Porter), and *Dangerous Commerce: Insurance and the Management of International Risk*.

## SYNOPSIS

The transnational campaign against conflict diamonds threatened to undermine the market for diamonds and impose new sanctions on the diamond trade. To preserve markets and foster peace, business, governments, and activists negotiated the Kimberley Process Certification Scheme to regulate the trade in rough diamonds. This innovation in global governance highlights both the power of transnational activism, and the common interest of industry and government in re-establishing what amounts to a new diamond cartel based on "clean" diamonds.